



Career & Technology Radio I

Academic Alignment with TEKS	CTE TEKS	Content/Vocabulary	Guiding Questions	Activities	Resources and Web links
112.42(C)(1)(A) 110.42(B)(1)(B)	TEKS 000.00(B)(2)(B) - identify technical elements of broadcast production used to create and deliver news such as equipment, copy writing, editing, and programming;	Script, Copywriting, Audio Studio	If you could do a radio show about yourself, what would you say?	60 Second Narrative	
113.32(c)(6)(B)	TEKS 000.00(B)(1)(A) -identify the historical development of broadcasting from early radio to present day television; TEKS 000.00(B)(1)(B) identify the function and role of broadcast media (radio, television) in society TEKS 000.00(B)(1)(D) explore the impact of radio on society	Marconi, Microphone, CD Player, MP3, Fader, console, Gain, Pot up/down,	What was Radio's effect on the Newspaper industry? Why was the Radio Act of 1927 passed? What was the appeal of radio in the Golden Era of Radio?	Golden Era Worksheet History of Radio WS	
110.xx(B)(A) 110.xx(1)(A) 110.xx(1)(B) 110.xx(1)(C) 112.42(c)(5)(A) 112.42(C)(5)(B) 112.42(C)(5)(C) 112.42(C)(5)(D)	TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting TEKS 000.00(B)(1)(B) - evaluate the laws and ethical considerations affecting radio broadcasts – i.e. FCC regulations; TEKS 000.00 (B)(2)(C) understand the economics of broadcasting such as advertising and public funds;	Producer, Arbitron, Diaries, Director, Promotion Director, On Air Talent, News Director, Sirius, XM, FCC, Regulations., A.M, F.M. Cross fade Frequency Cue,	What's the difference between AM and FM waves? What is the job of a Producer and why is it vital to not only the show but also the station as a whole? Why are Arbitron Ratings considered the Bible of Radio? What makes XM/Sirius different from AM or FM radio?	Diagram of AM/FM Waves Ratings/Satellite Radio WS Begin the Music Spotlight Project	



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Unit Name			First 6 Weeks		
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110.xx(B)(A) 110.xx(1)(A) 110.xx(1)(B) 110.xx(1)(C)	TEKS 000.00(B)(3)(D) - demonstrate the ability to maintain programming for the district radio station by producing various radio programs involving other campuses TEKS 000.00(1)(B) identify the function and role of broadcast media (radio, television) in society TEKS 000.00(b)(1)(D) - explore the impact of radio on society;	Research of Historical Music Figures and their impact on the world, music, and radio industry.	How could a musician affect the world? Can Music/Radio really effect the world?	Music Spotlight Project	
110.xx(B)(A) 110.xx(1)(A) 110.xx(1)(B) 110.xx(1)(C)	TEKS 000.00(B)(3)(C) - demonstrate the ability to set up, troubleshoot, and record a remote radio broadcast,	Remote Production elements In Studio elements	What are the steps for setting up the DJ equipment at a dance or party? When in the studio what is the purpose of the DAD Pro System?	Diagram of 99.9 The Wild Diagram of DJ Equipment Begin Brainstorming commercial Ideas	
110.57(B)(3)(A) 110.57(B)(3)(B)	TEKS 000.00(B)(3)(D) - demonstrate the ability to maintain programming for the district radio station by producing various radio programs involving other campuses TEKS 000.00(B)(1)(E) identify the role of broadcast media consumers.	Jargon, Slang, Slander Vocal Techniques with Pronunciation	How would you deliver this statement on a country station as opposed to a rap and R&B station? When delivering the news how do you deliver good news as opposed to bad news? What slang terms are “hot” with this generation?	Vocal Development WS Practice Delivering Stories Commercial scripting	



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110.57(B)(3)(A) 110.57(B)(3)(B) 110.57(B)(7)(A) 110.57(B)(7)(B)	TEKS 000.00(B)(3)(a) demonstrate understand and utilize Adobe Audition, Audacity, and DAD Pro audio recording and editing software applications,	Digital Recorder, MP3, AAC, Voice Over,	What is the difference between an MP3 file, an AAC file, and a MP4 file? What are some examples of proper recording techniques? Poor techniques?	Commercial Scripting Commercial Recording Digital Recording/Editing Tutorial	
111.32(B)(1)(B) 111.32(A)(1)(A)	TEKS 000.00(B)(3)(a) demonstrate understand and utilize Adobe Audition, Audacity, and DAD Pro audio recording and editing software applications,	In Point, Out Point, Cross Fade, SFX, Reverse Edit, Bed Music	How can you create a sound effect of broken glass? If you need a baby crying, where would you go to find it or should you just make a baby cry?	Lab Time for Editing Commercial.	
111.32(B)(1)(B) 111.32(A)(1)(A) 113.32(C)(1)(D)	TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting TEKS 000.00(B)(1)(C) - evaluate the laws and ethical considerations affecting radio broadcasts – i.e. FCC regulations;	Program Log, FCC, violations, run time, back logging, Censorship,	What are your thoughts on censorship? Should an artist be allowed to say whatever they want in their music? What about on air talents from Radio stations? What kind of punishments do you think are suitable for radio stations that violate the rules?	FCC Lecture and Worksheet Program Log Tutorial and 30 minute project Censorship Paperwork	



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111.32(B)(1)(B) 111.32(A)(1)(A) 113.32(C)(1)(D)	TEKS 000.00(B)(3)(a) demonstrate understand and utilize Adobe Audition, Audacity, and DAD Pro audio recording and editing software applications, TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting	Bumper, Sweeper, Hitting the Post	What do everyday radio stations do to keep the flow of the show going? What are some examples of proper recording techniques? Poor techniques?	Bumper/Sweeper Planning/Recording Brainstorm Show Idea, Title, Theme, etc.	
111.32(B)(1)(B) 111.32(A)(1)(A)	TEKS 000.00(B)(3)(a) demonstrate understand and utilize Adobe Audition, Audacity, and DAD Pro audio recording and editing software applications, TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting	Open Ended/Closed Questions	What would you ask the president if you had the opportunity to interview him? What about Tony Romo? What would the difference between those interviews be?	Edit Bumpers Schedule/record Interview Edit Interview Package.	
111.32(B)(1)(B) 111.32(A)(1)(A) 113.32(C)(1)(D)	TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting TEKS 000.00(B)(1)(F) identify the strategies of broadcasting to reach certain audiences, including programming decisions.	Program Logging, Music planning. News research	What type of show will you be having? Do you have any concerns about the first show?	Finish Editing Interview/Bumpers Program Log Censorship Paperwork	



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110.32(B)(13)(A) 110.32(B)(12)(B)	<p>TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting.</p> <p>TEKS 000.00(B)(1)(F) identify the strategies of broadcasting to reach certain audiences, including programming decisions.</p> <p>TEKS 000.00(B)(3)(D) - demonstrate the ability to maintain programming for the district radio station by producing various radio programs involving other campuses</p>	DAD32 Software Recording Function, Live Show	What are some ways to get over the nervousness of going live on air for 30 minutes?	<p>Live Shows incorporating Bumper//Sweepers, interview, and commercial</p> <p>Pre Planning for 2nd Show</p>	
110.32(B)(13)(A) 110.32(B)(12)(B)	<p>TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting.</p> <p>TEKS 000.00(B)(1)(F) identify the strategies of broadcasting to reach certain audiences, including programming decisions.</p> <p>TEKS 000.00(B)(3)(D) - demonstrate the ability to maintain programming for the district radio station by producing various radio programs involving other campuses</p>	DAD32 Software Recording Function, Live Show	What have we heard from our classmate's shows that you can improve on for your show?	<p>Live Shows incorporating Bumper//Sweepers, interview, and commercial</p> <p>Pre Planning for 2nd Show</p>	
110.32(B)(13)(A) 110.32(B)(12)(B)	<p>TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting.</p> <p>TEKS 000.00(B)(1)(F) identify the strategies of broadcasting to reach certain audiences, including programming decisions.</p> <p>TEKS 000.00(B)(3)(D) - demonstrate the ability to maintain programming for the district radio station by producing various radio programs involving other campuses</p>	<p>DAD32 Software Recording Function, Live Show</p> <p>Breaking News Techniques, Severe Weather, Troubleshooting</p>	<p>What have we heard from our classmate's shows that you can improve on for your show?</p> <p>What happens when you have a severe weather update? Breaking news?</p>	<p>Live Shows incorporating Bumper//Sweepers, interview, and commercial</p> <p>Pre Planning for 2nd Show</p> <p>Practice delivering breaking news</p>	



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110.32(B)(13)(A) 110.32(B)(25) 110.32(B)(12)(B)	TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting. TEKS 000.00(B)(3)(D) - demonstrate the ability to maintain programming for the district radio station by producing various radio programs involving other campuses	DAD32 Software Recording Function, Live Show Breaking News Techniques, Severe Weather, Troubleshooting	What is something your classmate did well, and what is something they could work on before going into advanced class next year?	Live Shows incorporating Bumper//Sweepers, interview, and commercial Handling Breaking News Critiquing others	
110.32(B)(13)(A) 110.32(B)(12)(B)	TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting. TEKS 000.00(B)(3)(D) - demonstrate the ability to maintain programming for the district radio station by producing various radio programs involving other campuses	DAD32 Software Recording Function, Live Show Breaking News Techniques, Severe Weather, Troubleshooting Careers in Radio	What kinds of jobs are out there? What kind of pay is out there? Do you have what it takes? What is something your classmate did well, and what is something they could work on before going into advanced class next year?	Live Shows incorporating Bumper//Sweepers, interview, and commercial Handling Breaking News Critiquing others	
110.32(B)(13)(A) 110.32(B)(12)(B)	TEKS 000.00(B)(2)(A) - understand the role of various personnel, including producers, station managers, promotion reps, audio engineers, and news anchors, in radio broadcasting. TEKS 000.00(B)(3)(D) - demonstrate the ability to maintain programming for the district radio station by producing various radio programs involving other campuses	DAD32 Software Recording Function, Live Show Breaking News Techniques, Severe Weather, Troubleshooting Review for Final	Is this a career path you can see yourself on?	Live Shows incorporating Bumper//Sweepers, interview, and commercial Handling Breaking News Final Review/Final	